



USA Office 420 Lexington Ave., Suite 2546 New York, NY, 10170

FOR IMMEDIATE RELEASE

June 3, 2013

Press Release

Contact: Sangji Lee

sangji.lee@khidiusa.org

(646) 783-6092

US Photo Contest to Honor Korean War Veterans June-July

July 7 submission deadline; winners to receive All-Expenses-Paid VIP Trip to Korea

New York, N.Y.– The first US nation-wide photo contest entitled “Remembered Moments in Korean War” will be hosted by Korea Health Industry Development Institute (KHIDI USA), a Korean government agency in New York, to pay tributes to Korean War veterans. The contest, a part of the 2013 Body & Seoul - Korean War Veterans & Families Health Appreciation Event, is held in partnership with the Korean War Veterans Association (KWVA).

“I am grateful for the Korean War veterans and their families whose valor and sacrifice contributed to defending Korea in the turmoil of the Cold War. It is truly our honor to recognize your perseverance and dedication in the making of Korea's history and unparalleled post-war achievements. From ashes of the war, we have now the world’s renowned advanced medical technology which we utilize to achieve global wellness,” said Young Ho Lee, Minister-Counselor for Health and Welfare of Embassy of the Republic of Korea.

Open to all US Korean War veterans and their families, the commemorative photo contest marks the 60th anniversary of the end of the Korean War, of which date July 27 was proclaimed by President Barak Obama in 2010 as the National Korean War Veterans Armistice Day.

One person per veteran’s family (veteran, or a family member) is eligible to submit. Veterans or their family members may submit a photo taken during Korean War. Contestants must own all right to the photographs submitted.

“As Acting President of the Korean War Veterans Association, Inc., I believe that our members will welcome the opportunity to take part in this US nation-wide photo contest called the “Remembered Moments in Korean War”. I hope that many of our members or their families throughout the United States will take the time to submit their photos.” Said KWVA acting president Larry C Kinard. “As Veterans of the Korean War, we need to take the time to relate to our nation what was accomplished when we stopped communism from spreading around the world. We appreciate the KHIDI USA for undertaking this project.”

Two contest winners will receive grand prize of **an exclusive, all-expenses-paid VIP trip to Korea** for themselves and one additional travel companion each. The prize includes round trip business-class air tickets; hotel accommodation; KWVA Korea Revisit Program; VIP healthcare package. The VIP healthcare package includes “Premier Health Screening” from Seoul National University Hospital and Konkuk University Medical Center, “Power Aging Test Program” from Chaum, and “Spine Health Program” from Jaseng Hospital of Oriental Medicine ([Video](#) of Last year winners’ VIP trip to Korea). The trip will take place *Sept. 11-18, 2013*.

“We cherish this honorable opportunity to continually commemorate the Korean War veterans by this photo contest this year after last year’s success in the nation-wide essay contest and health appreciation event. It is our privilege to serve the heroes of Korean War especially with Korea’s innovative healthcare technology,” said KHIDI USA director-general Do-hyun Cho. KHIDI USA has hosted ‘Essay Contest: Korean War Veteran’s Enduring Legacy’ last year. From the contest, KHIDI USA has collected hundreds of essays from all over the states. The selected essays were published in a book of memoir, “Korean War Veteran’s Enduring Legacy” ([View](#)).

To participate, contestants are required to submit a portrait photo of the veteran(s) or a site scene photo taken by the veteran during Korean War. Applicants must submit a photo file in JPEG, GIF, TIFF, PDF, or RIF format on our website (<http://www.koreanwarphotocontest.org/>) along with the online application form. The deadline of application is July 7, 2013. Selected photos will be published in photo book to mark the occasion. The winners will be officially announced and awarded on July 27, 2013 at the ceremony in Washington D.C.

For more information, contact KHIDI USA at event@khidiusa.org, (646) 783-6092, or visit [<www.KoreanWarPhotoContest.org>](http://www.KoreanWarPhotoContest.org). The photo contest is supported by the Ministry of Health and Welfare, the Embassy of the Republic of Korea, Ministry of Patriots and Veterans Affairs, Korean War Veterans Association (KWVA), Medical Korea Council in America.

About KHIDI:

Korea Health Industry Development Institute (KHIDI), a government institution in the Republic of Korea with offices around the world and in the U.S., is established to promote global healthcare partnerships and business, including pharmaceuticals, medical devices, cosmetics, foods and healthcare services. For more information about the organization, visit www.khidiusa.org; www.korea4health.org.

About KOREAN WAR VETERANS ASSOCIATION

Korean War and Korea Service Veterans – A Continuity of Service in the Defense of Freedom.
<<http://www.kwva.org>>